**OETA & OBEA Student Seminar**

**Sponsored by OAB**

October 5, 2022

**8:15-8:45 am**               Registration and Breakfast

**8:45- 9:00 am**             **WELCOME**

Dr. David Nelson, University of Central Oklahoma

                                    Polly Anderson, Oklahoma Educational Television Authority

**9:00-9:50 am**              **Session 1- Media Election Coverage**

**Moderator**: Dr. Desiree Hill, University of Central Oklahoma

**Panelists:** Misha Mohr, PIO, Oklahoma State Election Board

Shawnda Adams, News Director, KOCO

Ryan Welton, Digital Content Manager, News9

**9:50-10:00 am**             **BREAK**

**10:00-10:50 am          Session 2:** **Corporate and Non-Profit Video Production**

**Moderator:** Diana Haslett, Oklahoma City University

**Panelists:** Brady Foster: Red Chair Media

Dave Tamez: OETA Documentary Department Director

Jay Hart, Heartland Productions

**10:50-11:00 am**         **BREAK**

**11:00-11:50 am          Session 3: Career Change: A life after “News.”**

**Moderator:**Dr. David Nelson, University of Central Oklahoma

**Panelists:** Lacey Lett, Oklahoma Tourism Sr. Communications Director

                                     Peter **Agnitsch,** Communications Specialist, Yukon Public Schools

Haley Humphries, United Way of Central Oklahoma Director of Communications and Events

**11:50- 12:50**               **LUNCH**

**(OBEA FACULTY MEETING IN CONFERENCE ROOM)**

**1:00-1:50                    Session 4:** **Sports and New Media**

**Moderator:** Mr. Mark Scott, University of Central Oklahoma

**Panelists:**Dylan Buckingham, Sports Anchor, KFOR and The Franchise

                                     Todd Listenbee, Talk Show Host, The Franchise

                                     Eddie Radosevich, Soonerscoop.com

                                     James Jackson, Sportswriter, The Oklahoman

**2:00-2:30                    William “Bill” Thrash/Gene Dillehay Scholarship Presentations**